

EAST HARLEM COAD

COMMUNITY ORGANIZATIONS ACTIVE IN DISASTERS

Coastal Storm Scenario

COMMUNITY EMERGENCY PLANNING

TOOLKIT FOR
NYC COMMUNITY
AND FAITH-BASED
NETWORKS

NYC Emergency
Management
COMMUNITY
PREPAREDNESS

THE TOOLKIT

- NYC-specific guidance and worksheets
- Scenarios
- Examples of successful community planning
- Additional resources

20 February 2020

Scenario

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COASTAL STORM



Who We Are



Coastal Storm

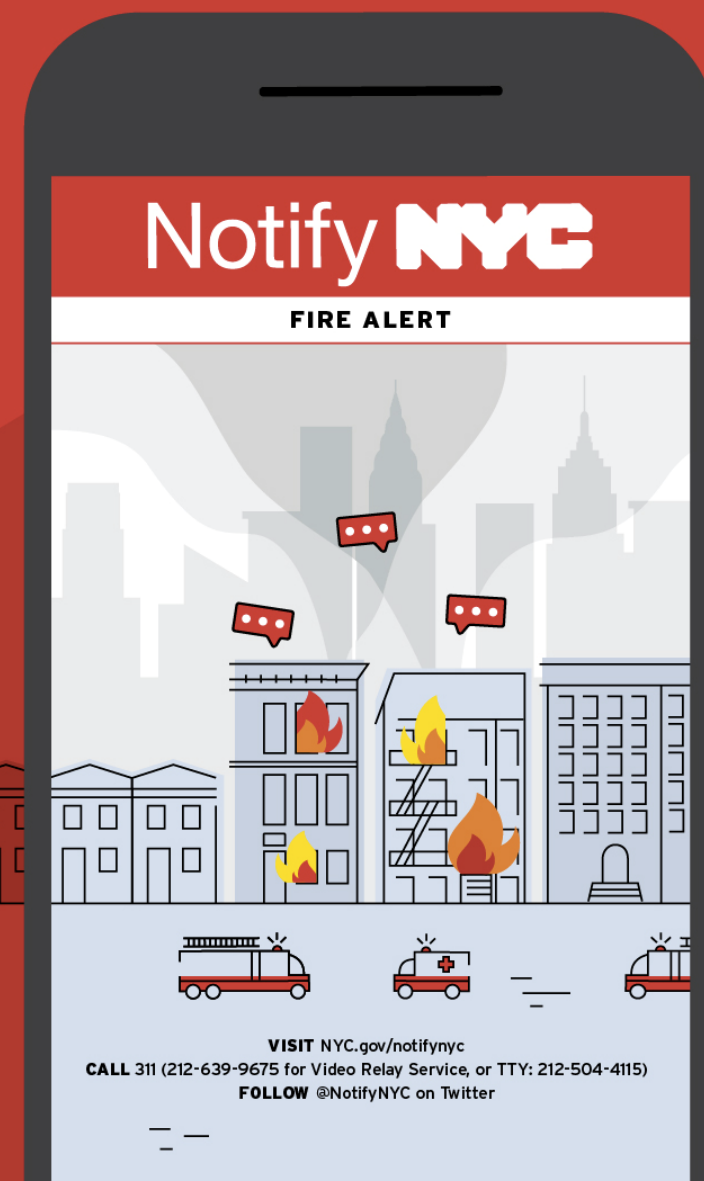
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Five Days Before Landfall

- How closely are you tracking the storm? Where do you get information about the storm?
- What messaging are you sending to your network?
- What do you do to help prepare older residents and individuals with disabilities or others with access or functional needs?

GET FREE EMERGENCY ALERTS

Get the free app for Apple and Android devices



Official Sources of Emergency Information

- [Notify NYC](#)
- NYCEM on [social media](#) (Twitter, Facebook, Instagram, LinkedIn, YouTube, Nextdoor)
- [NYCEM website](#)
- [HelpNowNYC](#)
- [KnowYourZone](#)
- [Community Preparedness Newsletter](#)
- [Advanced Warning System](#)

Fill out the worksheet below before an emergency happens:

Communication and Outreach			
Organization Type	Name and Description	Contact Info/ Address	In Your Network? (Y/N)
Interpretation/ Translation services**			
Communication Resources for People who are Deaf**			
Experience with Canvassing or Door Knocking**			
Community Center/ Information Hub**			
Other			

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Two Days Before Landfall

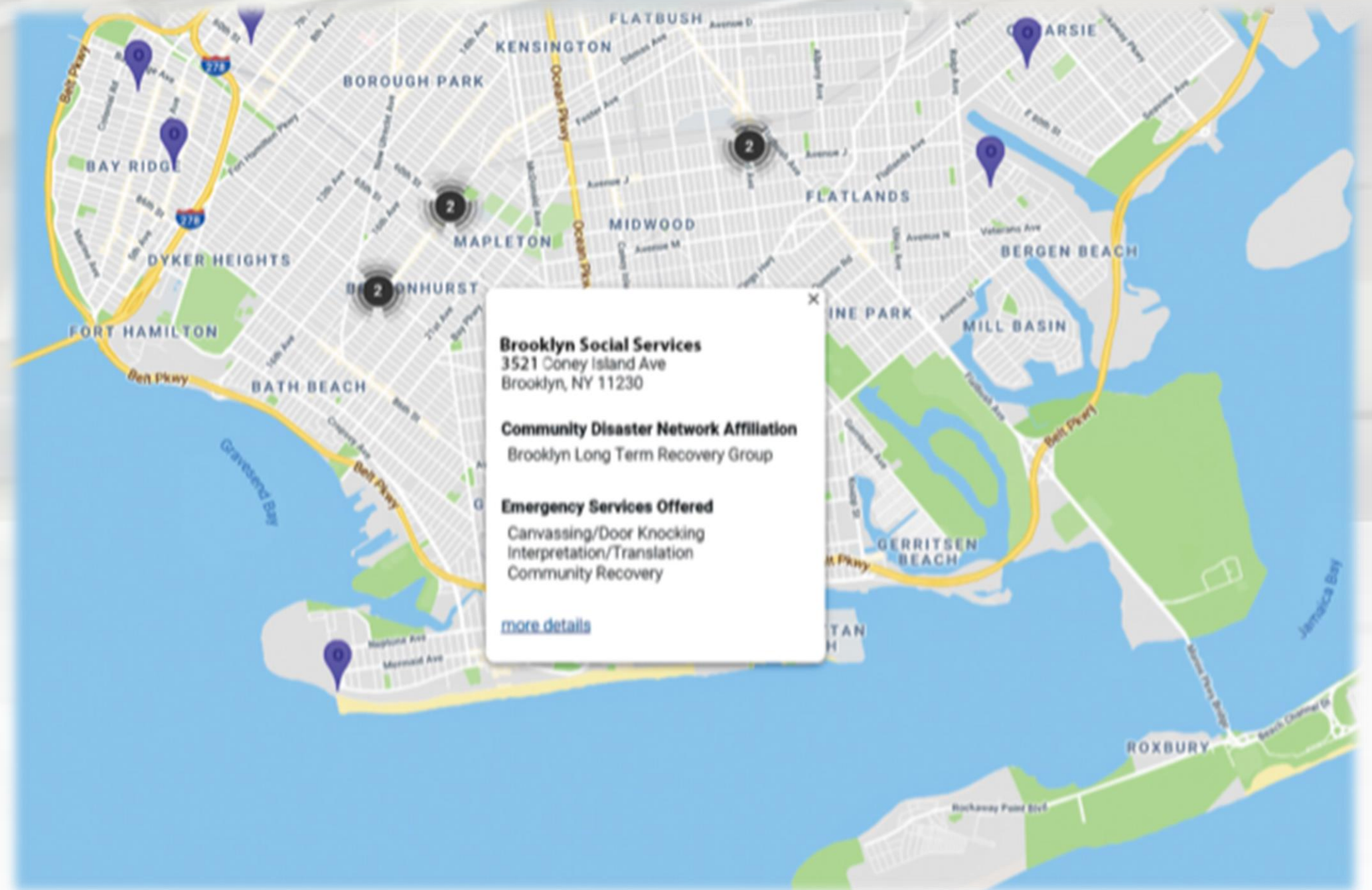
- How is your network preparing for this storm? Do you have/have you reviewed your Community Resource Directory (p.15)?
- Who is in charge of messaging to your network? What is the message? Does it include donation management best practices? (p.42)
- Who in your network is in charge of liaising with the EOC? (p.35)

Community Resource Directory

p.15–20

Include organizations that:

- serve people with disabilities, older adults, children, immigrants, and other **vulnerable populations**
- are **local businesses**
- **outside your network** who would be useful for planning efforts
- **interested in emergencies** and identified through the Emergency Response Finder



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Landfall

- How is your network receiving updates about the storm?
- How did you communicate the message to your community to either evacuate or shelter in place?
- Is there anything else your network can do?

"I know my pet is
welcome in a hurricane
evacuation center."

ZONE 2

Carol **MANHATTAN**



#knowyourzone

NYC
Emergency
Management



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One Day After Landfall

- How are you communicating with no power, internet or cell phone service?
- How do you start assessing the needs of your community?
- Who is checking on residents who sheltered in place but may need extra assistance?

Coastal Storm

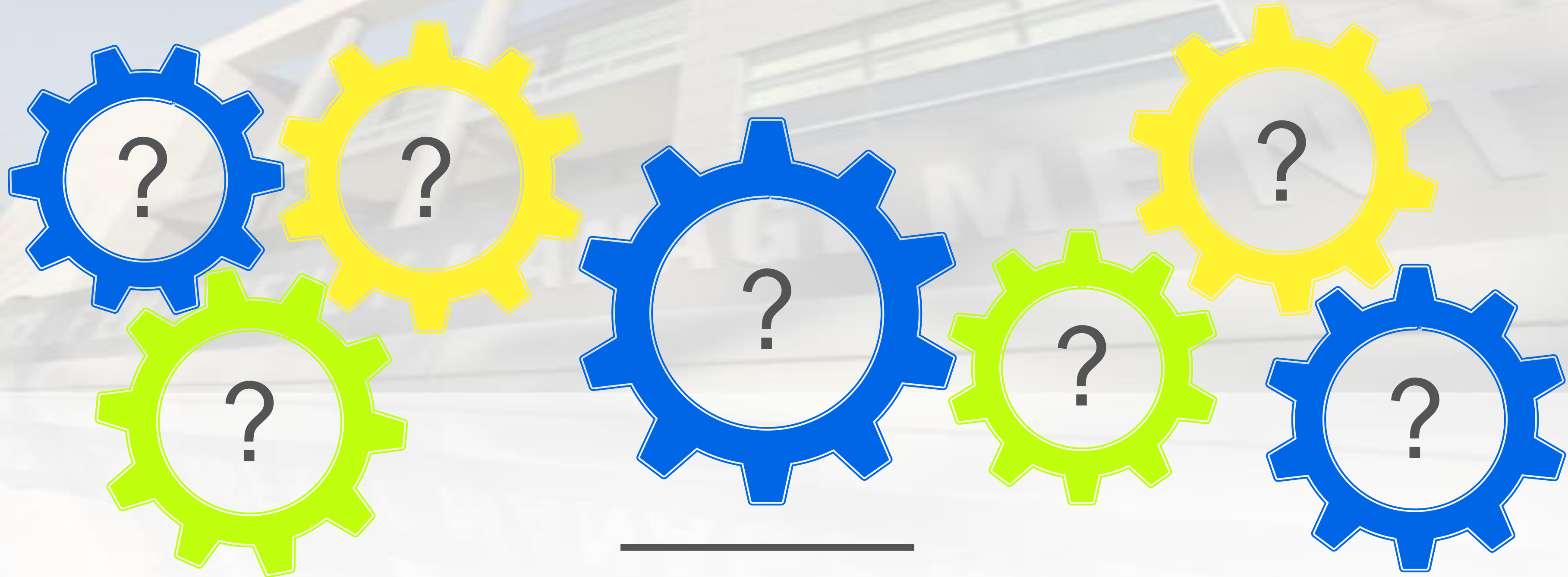
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Three Days After Landfall

- Review your Community Resource Directory. How do you determine what resources you can provide for your community?
- Spontaneous volunteers and national relief organizations have arrived to help. What do you do?
- How do you connect to government resources offering assistance?



Key Takeaways



Thank You!

Any Questions?

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